

To-Do List: Creating a Fabulous Google Places Page

	Claim your listing
	Enter Your Business Information
	Pick an Address
	Pick Categories
	Pick a Business Name
	Write a Description
	Pick a Phone Number
	Add a Website Link
	Add Additional Details
	Add photos
	Add a Coupon
	Check for Completeness
	Ask Your Friends to Review Your Listing
	Enjoy a Cold Drink and Wait for Our Next Checklist!
	Extra Credit: Create a Video
	Extra Credit: Get Citations
	Extra Credit: Get Reviews